

Cambridge International AS & A Level

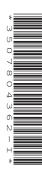
TRAVEL & TOURISM 9395/13

Paper 1 The Industry May/June 2022

INSERT 2 hours 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. Do not write your answers on the insert.



This document has 4 pages. Any blank pages are indicated.

Fig. 2.1 for Question 2



Fig. 2.1

Fig. 3.1 for Question 3

Global inbound tourism figures

The United Nations World Tourism Organisation (UNWTO) estimates that there were 25 million international travellers in 1950 and that by 2018 the figure had reached 1404 million.

Area	Number of arrivals 1950	Number of arrivals 2018	% Share of global tourism 2018
Africa	0.5 million	67 million	4.5
Americas	7.5 million	217 million	15.5
Asia	0.2 million	343 million	25.0
Europe	16.8 million	713 million	51.0
Middle East	0.2 million	64 million	4.0

Fig. 3.1

BLANK PAGE

The boundaries and names shown, the designations used and the presentation of material on any maps contained in this question paper/insert do not imply official endorsement or acceptance by Cambridge Assessment International Education concerning the legal status of any country, territory, or area or any of its authorities, or of the delimitation of its frontiers or boundaries.

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.

© UCLES 2022